

March 26-27, 2012
NLC MEETING MINUTES
Hyatt Regency – Denver, CO

NLC Meeting Participants – Steve Weidner, Grant Anderson, Marcus Tomlin, Denise Spencer, James Keith, Mike Hanlon, Elisa Muise, Jason Arnold, Trisha Pesiri, Josh Kennedy, Andy Lewis

NLC Members Absent – Steve Rosenfeld

Guest Participants – Trish Gilbert, Jose Ceballos, Frank McCarthy, Erin Barry, Bill Holtzman, Doug Laughter, Fred Steele

Meeting Times

Monday, March 26th – Meeting started at 9am, adjourned at 5:00pm

Tuesday, March 27th – Meeting started at 9am, adjourned at 4pm

MEETING AGENDA

- **Received update from Trish**
- **Met with GA staff**
- **Reviewed Future Meeting/Basic Legislative Class Dates**
 - o NLC Meetings
 - May 19-20, 2012 (NIW – Washington DC)
 - September 8-9, 2012 (Portland, OR)
 - December 2-3, 2012 (Location TBA)
 - Discussed moving this meeting to DC over election day
 - o Basic Legislative Activism Class Dates
 - April 24-25, 2012 (Tuesday/Wednesday – St. Louis, MO)
 - September 10-11, 2012 (Monday/Tuesday – Portland, OR)
 - October 3-4, 2012 (Wednesday/Thursday – Boston, MA)
 - November 13-14, 2012 (Tuesday/Wednesday – San Diego, CA)
- **Reviewed Convention Duties**
 - o Sgt At Arms
 - Review Duties
 - Hand Out Shirts
 - o PAC Table
 - Workers Schedule Tues Afternoon – Friday Afternoon
 - PAC Giveaway
 - o Campaign Work Signup
 - o NIW Signup
- **Discussed Upcoming NATCA in Washington**
 - o 20th Anniversary of NIW
 - o App Development – Laura Roose

- Assignment of Roles
- Erin Ricard (ZMP) handling room list again this year
- Andy Lewis coordinating Congress in Your Pocket App
- Review Basic Agenda

- **Advanced Legislative Activism Curriculum**
 - Reviewed curriculum work done by Grant, Elisa, Jason and Steve

- **Online PAC Request Form**
 - Jason explained work being done to complete online PAC request form
 - Bill Holtzman and Doug Laughter (IT Committee) joined meeting to review work yet to be done on online PAC form

- **PAC**
 - PAC Polos
 - Discussion about redesign of PAC leader polos
 - PAC Events
 - Discussed new PAC goals
 - Update on PAC progress
 - Review fundraising strategy
 - Regional PAC Fundraising Letter Discussion - Jason
 - PAC Fact Sheet Discussion - Jason
 - Future Events
 - National Events
 - NIW
 - Regional Events Currently Planned or in Planning Stages
 - NAL – JNU/FAI (Summer)
 - NWP – Bay Area (5/15), PHX (6/14)
 - NSW – ABI (4/4), IAH (4/14)
 - NCE – DSM (4/17), STL (4/24)
 - NNE – BDL/Y90/PVD (April), New Hampshire (6/29)
 - NEA – EWR (4/7), NJ/PA PAC Tour
 - NSO – MCO (4/26), SAV (5/7), PNS (6/2), AL (July)
 - Basic Rep Training Classes
 - Discuss Outreach to BRT Instructors
 - Discussed other PAC outreach methods/possibilities

- **Elections 2012**
 - Grassroots
 - Structure
 - Campaign Work
 - In-District
 - Significant races region by region
 - Remote Phone Banking
 - Methods to Get People Out and Make It Fun
 - Boots On The Ground Brief
 - Discussed Campaign Items that will be available
 - T-Shirts
 - Bumper Magnets
 - Rally Signs

- Distribution of items